

## JOINT PRESS RELEASE

### “THE EMERSON”

**One 4 Five Pty Ltd (ACN 149 599 851)** is the proprietor of ‘**The Emerson**’, a hospitality venue located at 143-145 Commercial Road, South Yarra, Victoria. The Emerson opened in 2013 and is situated in a double storey Victorian Italianate building spanning three levels including a club, a cocktail bar and lounge, and a rooftop bar, and features the name ‘The Emerson’ in block letters on the façade of the building that is otherwise painted cream with contrasting dark paint trim.

**GHT Hospitality Pty Ltd (ACN 612 994 573)** is the proprietor of ‘**The Emerson Bar**’, a hospitality venue located at 356 Murray Street, Perth, Western Australia. The Emerson Bar opened on or about 1 December 2016 and is situated in a double storey heritage building spanning three levels including two bars and a rooftop bar, and features the name ‘The Emerson’ in block letters on the façade of the building that is otherwise painted cream with contrasting dark paint trim.

According to GHT Hospitality Pty Ltd, when they took over the old, albeit iconic Perth bar, Carnegies, they stumbled upon a framed picture of Keith Emerson, once described as ‘perhaps the greatest, most technically accomplished keyboardist in rock history’, on the wall. To honour the bar’s live music heritage and rock n roll memorabilia, the name, The Emerson Bar, was coined.

‘The Emerson’ and ‘The Emerson Bar’ are owned and operated by different entities and personnel who have no association, sponsorship or affiliation of any kind with each other.

‘The Emerson Bar’ in Perth will shortly change its business name by agreement of its owners and operators to avoid the prospect of mistaken brand impressions amongst consumers.

The proprietors of the respective establishments wish each other success in their respective fields of endeavour.